

The People Center

G. Brint Ryan College of Business
The University of North Texas

SPONSORSHIP OPPORTUNITIES

THE UNT G. BRINT RYAN COLLEGE OF BUSINESS AT A GLANCE

NEARLY
8,000
TOTAL STUDENT
ENROLLMENT

21
DEGREES
OFFERED

60
YEARS OF CONSECUTIVE
AACSB ACCREDITATION

83%
FULL-TIME FACULTY WITH
DOCTORAL DEGREES

THE PEOPLE CENTER CORPORATE SPONSORSHIP TIERS

PLATINUM PARTNER - \$10,000

- Information Table Host – One table at two (2) HR Collaborative events designed to inform attendees of the products/services of your company.
- Free admission to HR Collaborative events – Admission for three (3) attendees to three (3) HR Collaborative events
- Two (2) tickets to each Eagle Business Network event
- Company name/logo on Ryan College of Business HR Collaborative website as Platinum Partner
- All benefits of Gold Partner

GOLD PARTNER - \$5,000

- Company spotlight: in (1) of the monthly G. Brint Ryan College of Business newsletters
- Booth at one University Career Fair
- Two (2) tickets to the annual HR Alumni event
- All benefits of Silver Partner

SILVER PARTNER - \$2,500

- Company name/logo featured on monitor screens throughout the G. Brint Ryan College of Business at UNT
- Company name/logo on HR Collaborative social media platforms (Facebook, Twitter, Instagram, LinkedIn)