

HARDAM HOTELS

James Guillory, Jr. – *President*

Mr. Guillory has the oversight responsibility of his management and consulting teams, as they administer the ongoing day-to-day operations of the Company, identifying and evaluating hotel investments, and developing and implementing plans for increasing hotel performance and value. Under Mr. Guillory's leadership, HarDam Hotels has been approved as a franchisee and management company by Hilton Worldwide, Marriott International, and Hyatt Hotels Corporation.

Since 1999, Mr. Guillory and his staff have been responsible for originating and executing ground-up hotel development opportunities, as well as acquiring, renovating and repositioning hotels well under replacement cost, assisting with capital raising efforts, and managing relationships with investors, lenders, major hotel brands, and consultants.

Mr. Guillory received his degree from University of North Texas in Business, minor in Accounting. He served as a Senior Corporate Tax Auditor for Ryan & Company, P.C. in Dallas, Texas, prior to serving as President and Director of Development & Investments for HarDam Hotels and CenterPointe Hotels in 1999. Mr. Guillory has been selected by Hilton Worldwide to serve in several publications as a franchisee, and serve as a guest speaker. He has been an annual guest speaker at the University of Houston, Conrad N. Hilton College of Hotel and Restaurant Management, as well as the University of North Texas, College of Hospitality Management. Mr. Guillory serves on several Boards and Committees at his alma mater, the University of North Texas.